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### **VIAS Capabilities – Lifestyle**

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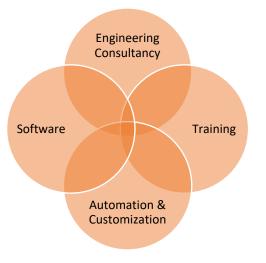
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https://vias3d.com/services/ https://vias3d.com/services/scientific-simulation/consumer-packaged-goods-retail/

### Who We Are

- Multiple Industry Experience Lifestyle, CPG, Medical, Machinery & Equipment, Manufacturing, and other industries.
- Global Presence with HQ in Houston, USA
- Team consists of +50 employees with 7 PhD's and 7 MSc/MTech's in Design, Manufacturing, Structural Mechanics, Fluid Mechanics, Electromagnetics, Optimization & Reliability, Data Analytics, System and Hardware Architecture
- Dassault Systèmes Platinum Partner
- Provide Engineering and PLM Consultancy, Training, Software Sales and Support, Automation and Customization







### Simulation and Numerical Capabilities



Viasad

### Why VIAS?

Prompt and complete technical solutions

Experts with knowledge of industry applications and software solutions

Rich technical consulting experience & Software Agnostic

Knowledge transfer through training services

Adherence to strict quality control (ISO 9001: 2015 Compliant)

Flexible pricing / startup discounts

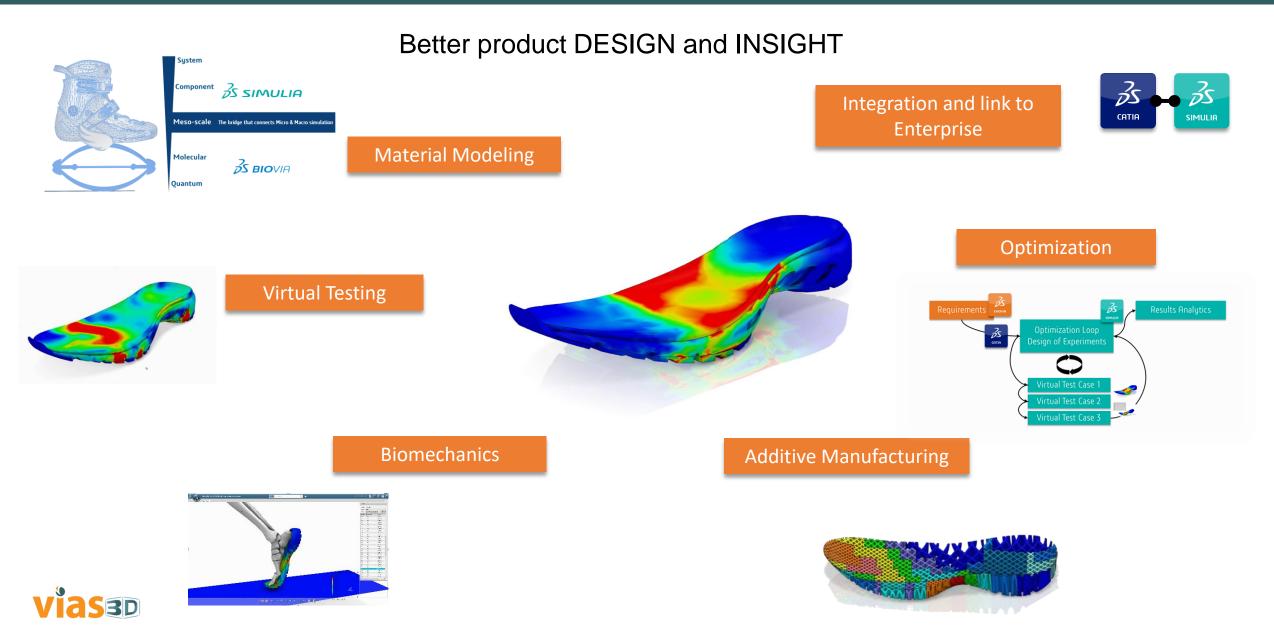
One Stop Shop – CAD / FEA / CFD / EMAG / GUI / Root-Cause / Optimization



## FEA and Structural Simulation- Capabilities



## FEA for Footwear



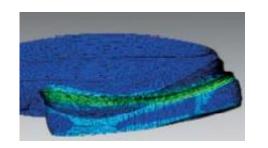
## FEA for Footwear Midsole

#### Key Benefits from FEA simulation

- Reduced time-to-market
- Optimized researched innovation process
- Reduced R&D and development costs
- De-risked design process.
- Increased productivity, and profit.
- Enhanced design and early evaluation of critical design parameters.
- Efficient and less expensive design cycles







#### What can be achieved ?

- ✓ Midsole Design Optimization
- ✓ Prediction of optimum material stiffnesses
- ✓ Stress reduction at hotspots

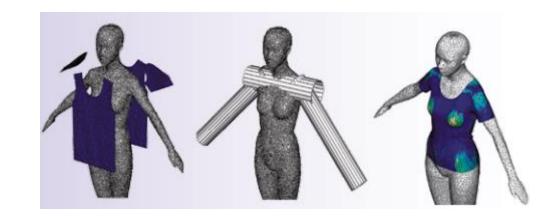
# FEA for Clothing

#### Types of Clothing in Simulation

- Underwear
- Sportwear
- Pantyhose
- Undershirt
- Etc.

#### What can be achieved ?

- ✓ Optimized clothing contact pressure
- ✓ Thermal characteristics
- ✓ Moisture transfer of fibers and textiles



"The company estimates that by using simulation it reduced the time and cost of their product design process by as much as 80 to 90 percent." – Dassault Systems

#### viaso

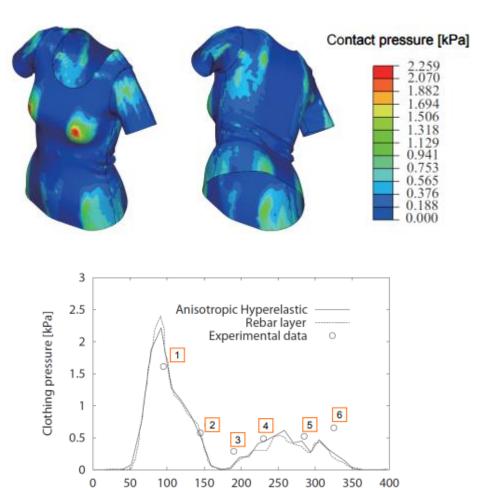
### **FEA Fabrics Material Models**

#### **Types of Fabrics**

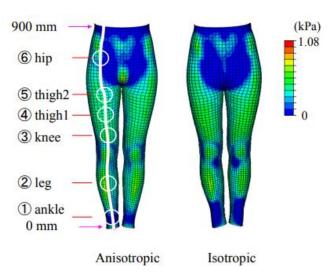
- Polyester
- Polyolefin
- Wool
- Cotton
- Etc.

#### Fabrics Material Models Available

- ✓ rebar layer model
- ✓ anisotropic hyperplastic model
- ✓ composite modeling



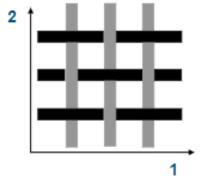
Coordinate on the path along chest [mm]



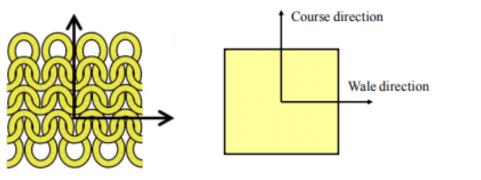


## FEA Woven Fabric

- The fiber direction are assumed to be and to remain orthogonal
- The fabric reinforced ply is modeled as a homogenous orthotropic elastic material
- Constitutive model for fabric reinforced composites with bilamina, shear plasticity, and damage
- The material response along the fiber direction is characterized with damaged elasticity.



Woven fabric: fibers are aligned with local 1 and 2



Schematic model of fabric





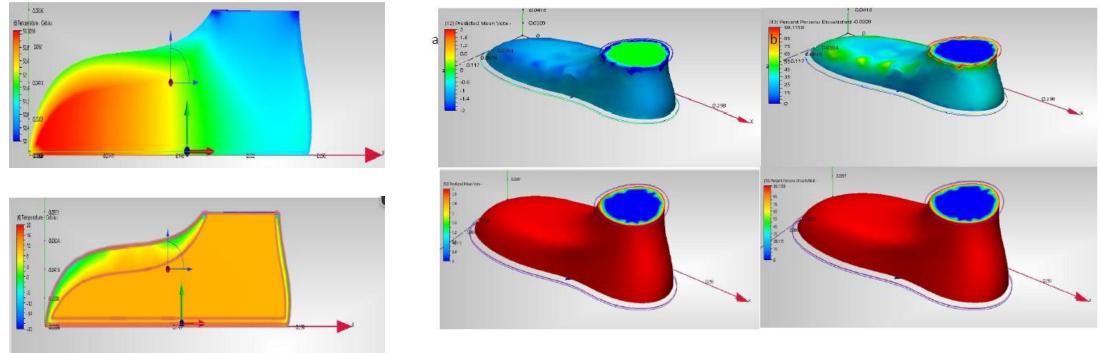
Fabric composite plate

# **CFD** - Capabilities



## **Thermal Comfort of Footwear**

- Investigate the flow and temperature distribution across the footwear for hot and cold weather conditions.
- Improve the effectiveness of the footwear design by keeping the human foot comfortable in different weather conditions.



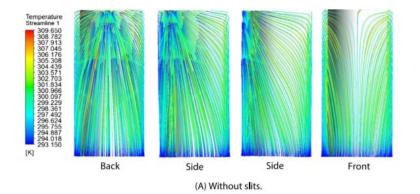
Temperature distribution cut plane for hot and cold country

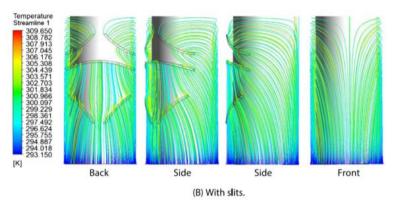
Comparison of (a) PMV and (b) PPD among two different temperature regions

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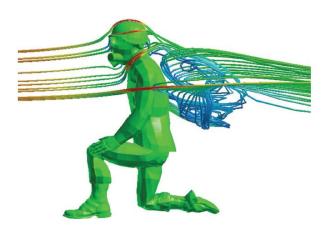
## Garment Design

- Flow and thermal modeling for designing more comfortable protective clothing systems.
- Predict heat and moisture transport through garments at the extreme conditions

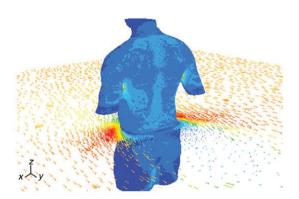




Air flow path and temperature distribution



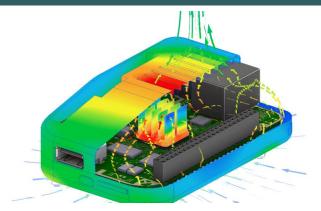
steady-state flow field

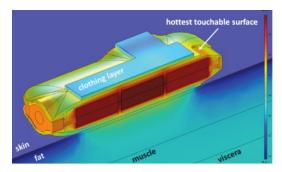


Temperature and flow distribution

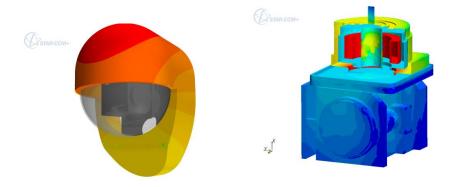
## Thermal Design of Electronic Products

- Multi-material heat transfer
- All cooling approach
- Conduction
- Isotropic or orthotropic solids
- Contact heat resistance
- Convection
- Radiation
- Surface-to-Surface (S2S) and Participating Media





Wearable devices





## **Electromagnetics Capabilities**



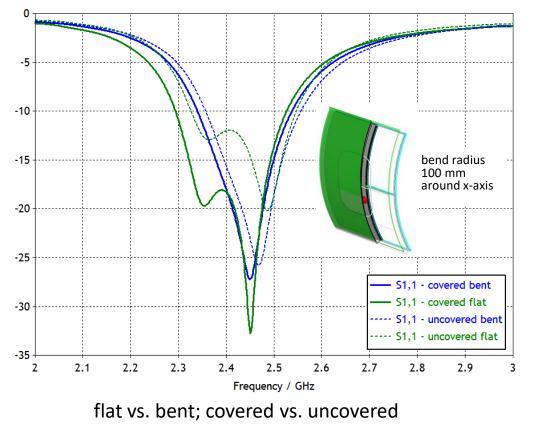
#### Communication (Smart Health)

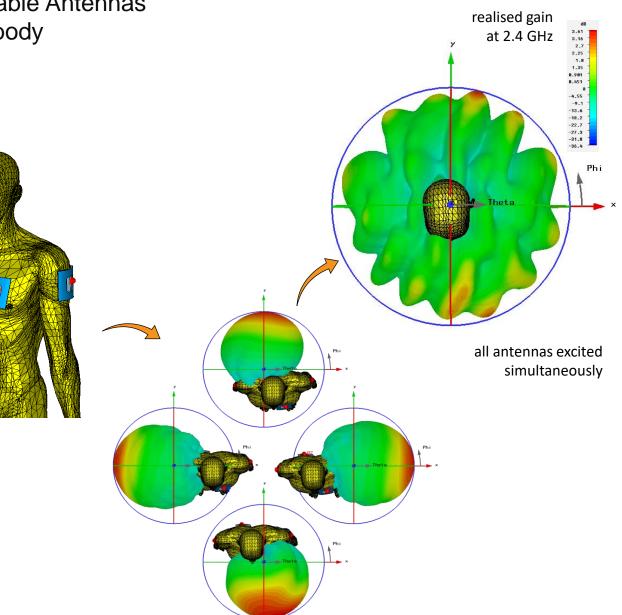
Examples - IoT: Body Sensors, Wearable Antennas

• Four antennas positioned around body

#### Antenna Performance

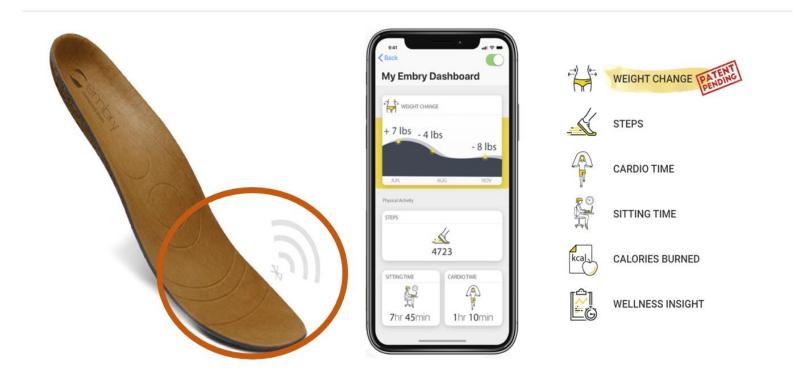
S-Parameter [Magnitude in dB]





#### Examples - IoT: Body Sensors, Wearable Antennas

#### Antenna in shoe Sole: Fabric based antenna

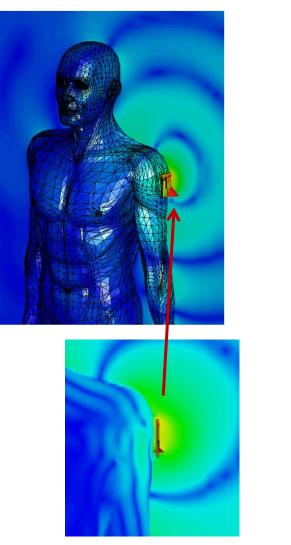


The fabric antenna will be placed in shoe sole for connecting with phone!!

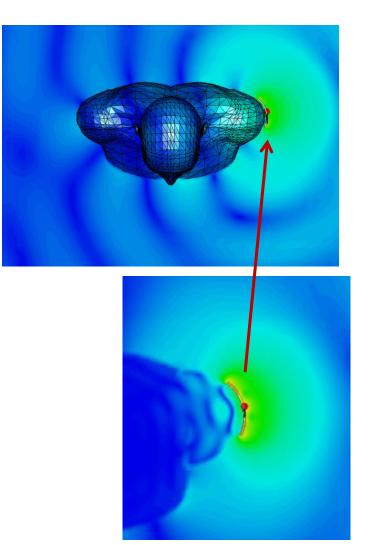
### Communication (Smart Health)

#### Examples - IoT: Body Sensors, Wearable Antennas

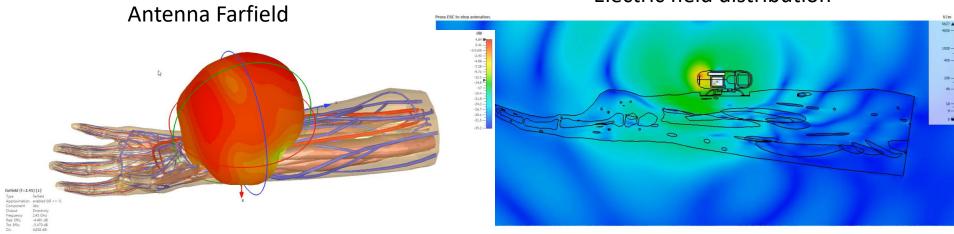
- Electromagnetic Field visualization inside the human body.
- Analysis of electromagnetic coupling and interferences between weareble devices.
- SAR evaluation and potential heating.
- Nearfield and farfield performance of antennas close to the human body.



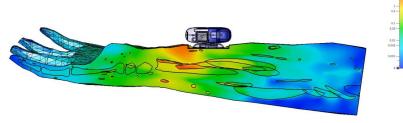
## GPS Antenna. Electric field distribution on the surface of the body surface as well as inside the body



### Examples - IoT: Body Sensors, Smart Watches



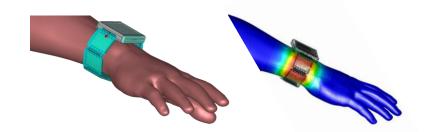
Electric field distribution



SAR (F=2.45) [1] (Point) Frequency 2.45 GHz Cross section A Curplane at Y 64.500 mm Mainmum (Plane) 9.0664 Wikg Mainmum 85.2407 Wikg Mainmum 0 Wikkg







**Smart Watches** 





## Thank You

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